



Festival Sponsor Form
27th Annual Kachemak Bay Shorebird Festival
May 9-12, 2019 in Homer, Alaska

Please complete both sides of this form and return by **January 22, 2019**
 Mail to: Kachemak Bay Shorebird Festival, 95 Sterling Hwy, Homer, AK, 99603
 Fax: (907) 235-7783 –or-
 Complete & pay online at: **www.kachemakshorebird.org/supportforms/**

QUESTIONS? Contact Mallory at (907)226-4631 OR kachemakshorebird@gmail.com

Contact Name: _____	Cell Phone: _____
Business Name: _____	Work Phone: _____
Mailing Address: _____	Fax #: _____
City and Zip: _____	E-mail: _____
Website: _____	

Sponsor an Event: To host a Shorebird Festival Event, publicize an event in the More To Do in Homer event, or to promote your business in our Bird Feed/Bird House special section complete the “Festival Event Sponsor Agreement” on the back of this form.

Volunteer Time for:

<input type="checkbox"/> Data Entry	<input type="checkbox"/> Event Refreshments	<input type="checkbox"/> Event Staffing
<input type="checkbox"/> Festival Committee	<input type="checkbox"/> Mailings	<input type="checkbox"/> Poster Distribution
<input type="checkbox"/> Registration Desk	<input type="checkbox"/> Viewing Stations	<input type="checkbox"/> Other, As Needed

What days/times are you most interested in Volunteering: _____

Donate Services/In-Kind:

<input type="checkbox"/> Auction Items	<input type="checkbox"/> Accommodations	<input type="checkbox"/> Airfare/Rental Car
<input type="checkbox"/> Food	<input type="checkbox"/> Other _____	

Financial Support: \$ _____ (see attached **Crane Club** Sponsorship Form)



Festival Event Sponsor Agreement



Thank you for your interest in the 27th Annual Kachemak Bay Shorebird Festival. Please complete a separate Sponsorship Agreement for each Event you would like to host. Submit forms, and listing fees to the Kachemak Bay Shorebird Festival by **January 22, 2019.**

1. **Shorebird Festival Event** (An event that is directly related to bird/wildlife viewing, environmental education, OR a shorebird-related event for which the festival will manage registration)

- ◆ Promotion: the event will be listed in the printed Festival program and on the Festival website.
- ◆ Registration: administered by the Festival registration process.
- ◆ **Required Prepaid Listing Fee:** \$50 per event for businesses/nonprofit organizations OR \$25 for nonprofit organizations that do not charge admission for their event
- ◆ Capacity: a maximum numbers is required; you may not list a minimum number of participants
- ◆ Revenue: 15% of the net revenue will be retained by the Festival; 85% will be paid to the sponsor by May 31, 2019; (3.5% of total sales will be removed for credit card processing fees, prior to calculating net revenue. In the event of cancellation by sponsor for any reason, sponsor will be charged 5% of total refunds to cover credit card processing, administrative time, rebooking, etc.)

2. **More To Do in Homer** (An event not related to birding, wildlife viewing or environmental education that coincides with the Shorebirds Festival)

- ◆ Promotion: the event will be listed in the printed Festival program and on the Festival website.
- ◆ Registration: The sponsor is responsible for registration for the event, unless otherwise agreed upon.
- ◆ **Required Prepaid Listing Fee:** \$100 per event for businesses/\$50 for nonprofits.

3. **Bird House/Bird Feed** (Let Birders know you support the Festival! List your dining or lodging options with any birder-themed specials.)

- ◆ Promotion: Listing will appear in a special section of the printed Festival program and the Festival website
- ◆ Menu/Brochure distribution at Registration Headquarters
- ◆ **Required Prepaid Listing Fee:** \$100 per listing/event for businesses

Please provide the following information for your event, with as much detail as possible.

Event Name/Title: _____

Date(s): _____ Time(s): (start and end times) _____

Location: _____
(Give detailed information including boat slip and ramp, house #, etc.)

Admission Fees: Adults \$ _____ ; Children (age _____ & under) \$ _____ ; No Fee _____

Max # of participants: _____ (there can be no minimum)

Description: Same as last year OR New description below or attached:

EVENT DESCRIPTION (Limit 100 words):
