



**Festival Sponsor Form**  
**29<sup>th</sup> Annual Kachemak Bay Shorebird Festival**  
**May 6-9, 2021 in Homer, Alaska**

**Please complete this form and return by **January 19, 2021****

Mail to: Kachemak Bay Shorebird Festival, 95 Sterling Hwy, Homer, AK, 99603

Email to: [kachemakshorebird@gmail.com](mailto:kachemakshorebird@gmail.com)

**Complete Form & pay online at: [www.kachemakshorebird.org/supportforms/](http://www.kachemakshorebird.org/supportforms/)**

**QUESTIONS? Contact Melanie at (907) 226-4631 OR [kachemakshorebird@gmail.com](mailto:kachemakshorebird@gmail.com)**

Contact Name: _____	Cell Phone: _____ <small>Phone # must be reachable during the Festival</small>
Business Name: _____	E-mail: _____
Mailing Address: _____	
City and Zip: _____	
Website: _____	

**How will you participate in the Kachemak Bay Shorebird Festival (check all that apply)?:**

<input type="checkbox"/>	Host a <b>Shorebird Festival Event</b> Complete the <b>Festival Event Sponsor Agreement</b> attached or online at <a href="http://kachemakshorebird.org/supportforms">kachemakshorebird.org/supportforms</a>
<input type="checkbox"/>	Publicize an event as <b>More to Do in Homer</b> during the Festival Complete the <b>Festival Event Sponsor Agreement</b> attached or online at <a href="http://kachemakshorebird.org/supportforms">kachemakshorebird.org/supportforms</a>
<input type="checkbox"/>	Promote my business as approved <b>Bird House/Bird Feed</b> during the Festival Complete the <b>Festival Event Sponsor Agreement</b> attached or online at <a href="http://kachemakshorebird.org/supportforms">kachemakshorebird.org/supportforms</a>
<input type="checkbox"/>	Offer <b>Financial Support</b> to the Festival by joining the <b>Crane Club</b> Complete the <b>Crane Club Membership Form</b> attached or online at <a href="https://kachemakshorebird.org/crane-club/">https://kachemakshorebird.org/crane-club/</a>
<input type="checkbox"/>	<b>Donate In-Kind</b> to the Festival Please give us details about what you'd like to donate
<input type="checkbox"/> Accommodations <input type="checkbox"/> Airfare/Rental Car <input type="checkbox"/> Auction Items <input type="checkbox"/> Food <input type="checkbox"/> Other _____	



## Festival Event Sponsor Agreement

Thank you for your participation! Please complete a separate Event Sponsor Agreement for *each* Event you are hosting. Forms and fees are due to the Kachemak Bay Shorebird Festival by **January 19, 2021**.

1.  **Shorebird Festival Event** (An event that is directly related to bird/wildlife viewing, environmental education, OR a related event for which you wish the Festival to manage registration)

- ◆ Promotion: the event will be listed in the printed Festival program and on the Festival website.
- ◆ Registration: administered by the Festival registration process.
- ◆ **Required Prepaid Listing Fee:** \$50 per event for businesses/nonprofit organizations OR \$25 for nonprofit organizations that do not charge admission for their event
- ◆ Capacity: a maximum numbers is required; you may not list a minimum number of participants
- ◆ Revenue: 15% of the net revenue will be retained by the Festival; 85% will be paid to the sponsor by May 31, 2021; (3.5% of total sales will be removed for credit card processing fees, prior to calculating net revenue. In the event of cancellation by sponsor for any reason, the sponsor will be charged 5% of total refunds to cover credit card processing, administrative time, rebooking, etc.)

2.  **More To Do in Homer** (An event not related to birding, wildlife viewing or environmental education that coincides with the Shorebirds Festival)

- ◆ Promotion: the event will be listed in the printed Festival program and on the Festival website.
- ◆ Registration: The sponsor is responsible for registration for the event, unless otherwise agreed upon.
- ◆ **Required Prepaid Listing Fee:** \$100 per event for businesses/\$50 for nonprofits.

3.  **Bird House/Bird Feed** (et Birders know you support the Festival! List your dining or lodging options with any birder-themed specials (a MEAL, ART, MUSIC or \_\_\_ from the lands the birds came from!) or DISCOUNTS for Festival participants.

- ◆ Promotion: Listing will appear in a special section of the printed Festival program and the Festival website
- ◆ Menu/Brochure distribution at Registration Headquarters and on the APP (new for 2021) if provided
- ◆ **Required Prepaid Listing Fee:** \$100 per listing/event for businesses

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Please provide the following information for your event, with as much detail as possible.

Event Name/Title: \_\_\_\_\_

Day(s) Offered:     Thurs 5/6                       Fri 5/7                       Sat 5/8                       Sun 5/9

Start and End Time(s): \_\_\_\_\_

(Participants are advised to arrive 15 min. early for boat trips; your start time is the time you intend to leave the harbor)

Event Location: \_\_\_\_\_

(Give detailed information including boat name, slip and ramp, house #, etc.)

Admission Fees: Adults \$ \_\_\_\_\_ ; Children (age \_\_\_\_\_ & under) \$ \_\_\_\_\_ ;     No Fee Event

Max # of participants: \_\_\_\_\_ (there can be no minimum)

Description (100 word limit):     Same as last year    OR     New description attached: \_\_\_\_\_